

INVEST ABERDEEN

DIGITAL TECHNOLOGY

The Aberdeen City Region is a global leader in research, development and innovation. It is increasingly seen as a hub for digital & technology expertise, attracted by the opportunity to work alongside world renowned energy sector organisations who are based in the area. In 2017 there were 5,885 people employed within the creative industries (including digital) in Aberdeen City & Aberdeenshire, across 1,615 business sites.

Organisations locating to the Aberdeen City Region can benefit from excellent network opportunities, in addition to a high calibre talent pool. The region is home to two outstanding universities, the Robert Gordon University and the University of Aberdeen, both have over 95% success rates for graduates going into work or further education within 6 months. Codebase, Barclay's Eagle Labs and DataLab all have Innovation Hubs in the region.

GVA per head for professional, scientific and technical activities industries in Aberdeenshire was **31% higher** than the Scottish average



Over 49% of the workforce in the Aberdeen City Region are educated to degree level – fourth highest in the UK



Aberdeen is set to be Scotland's first Gigabit City by 2021

Aberdeen City expenditure on private sector business enterprise research and development is **80% higher** per head than Scottish average

Aberdeenshire ranked **1st** in Scotland for a 5-year Business Survival Rate





One Tech Hub

Opened in June 2019 situated in Aberdeen City Centre, ONE Tech Hub is home to the digital tech and entrepreneurship community in the North East of Scotland. Opportunity North East (ONE) has led the development of ONE Tech Hub - its single largest investment to date - with Robert Gordon University (RGU) and ONE CodeBase as key partners. A shared aim to create a unique ecosystem that brings together leading digital tech business incubation and ONE CodeBase's expertise with a wide range of mentors and investors to create a community focused on helping digital tech

companies to develop and grow.

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Aberdeenshire
COUNCIL

