

Redundancy to Recovery



DISCOVER | DEFINE | DEVELOP | DELIVER



Business Gateway has launched a new specialist service aimed specifically at individuals who are facing redundancy and who may be looking to start their own business.

The service includes a personalised redundancy pack, one to one adviser support and four webinars. Each one-hour webinar follows the Double Diamond approach to help individuals tackle challenges in a four-phase process:

1. Discover
2. Define
3. Develop
4. Deliver

Discover: Part one will focus on an idea generation workshop, with attendees looking at different ways to fall upon business ideas.

Define: Part two will help each attendee understand the importance of market research when exploring the viability of an idea and will cover the key elements of the business model canvas for business success.

Develop: Part three will focus on the start-up requirements, with each attendee gaining a plethora of information for turning an idea into a business, including legal requirements and tax.

Deliver: Part four will focus on the funding and finance elements, from a personal survival budget, fixed and variable costs you will need to consider, to developing a cash flow forecast.

For further information, please visit
bgateway.com/aberdeen or call us on 01224 289725

CORONAVIRUS/COVID-19

Support from Business Gateway Aberdeen City and Shire



In response to the impact of COVID-19, Business Gateway has a number of fully funded support services available for businesses in Aberdeen City and Shire:

- 1-2-1 support from experienced advisers covering a range of topics, including but not limited to: emergency cash flow, crisis management, contingency planning, and business recovery.
- Access to HR specialist advice.
- Specialist support with Finance including: crisis cash management, cost reduction, application support for funding and guidance around pausing VAT and HMRC payments.
- Information and guidance about governmental funding for your business.
- Access to information on universal credits and other benefits for individuals with no income at the moment.
- Online webinars to replace face-to-face delivery of workshops with topics including 'taking your business online' and 'managing your business reputation'.
- Use our DigitalBoost support to advance your digital skills, including your website SEO, website analytics, business blogging, and more!

Call us on **01224 289725** or
email aberdeen@bgateway.com or aberdeenshire@bgateway.com