

INVEST **ABERDEEN**

TECHNOLOGY & DIGITAL

The Aberdeen City Region is a global leader in research, development and innovation. It is increasingly seen as a hub for digital & technology expertise, attracted by the opportunity to work alongside world renowned energy sector organisations who are based in the area. In 2015 there were 875 businesses operating within the digital technology sector.

Organisations locating to the Aberdeen City Region can benefit from excellent network opportunities, in addition to a high calibre talent pool. The region is home to two outstanding universities, The Robert Gordon University and the University of Aberdeen, both have over 95% success rates for graduates going into work or further education within 6 months.

GVA per head for professional, scientific and technical activities industries in Aberdeen City was **29% higher** than the Scottish average



Aberdeen is set to be the first city in Scotland where nearly every home and business will have access to Gigabit-speed fibre broadband

Aberdeen City has the highest rate of expenditure on private sector business enterprise research and development, **almost 4x** higher than Scottish average



Top 5 UK Cities for number of patents per 100,000 population

Aberdeenshire ranked **1st** in Scotland for a 5-year Business Survival Rate





ONE ONE CodeBase

OPPORTUNITY NORTH EAST

The Opportunity North East / CodeBase tie up aims to capitalise on the specific opportunities to support growth in the industrial digital space and create businesses of scale with international aspirations, which provide transformational digital solutions for corporates within major industry sectors including oil, gas and energy, agriculture and life sciences. ONE Digital & Entrepreneurship plan to invest up to £1.5 million in 2018-19 in digital company growth in the region including the creation of a hub for tech business incubation, acceleration and entrepreneurship.

Up to £1 million will be available every year after that to 2026 to support its digital and entrepreneurship development agenda, with the aim of leveraging match-funding from the private and public sectors.

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